



2018

ANNUAL REPORT

CHANGING STORYLINES

PREPARED BY

**CENTRE FOR COMMUNITY
EMPOWERMENT AND SUSTAINABLE
DEVELOPMENT** **CESDEV**

www.cesdev.org
info@cesdev.org

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THE EXECUTIVE DIRECTOR AND THE BOARD CHAIR MESSAGE

2018 was a good year for Centre for Community Empowerment and Sustainable Development (CESDEV), full of change and progress. We welcomed new staff and volunteer members, obtained tax compliant vendor status with MNC, created a strategic plan to guide us, and have been building partnerships that will have a lasting and positive impact for our work with low income women and young people.

We're proud to be working with a wide range of dedicated caring individuals, volunteers and organizations. From government through to the corporate community, there's a genuine interest seeing a reduction in poverty and hunger through the promotion of decent work and economic development.

In 2018, our enterprise development programme helped give access to enterprise management skills and support services to more than 80 low-income women and young people. Our engagement efforts have given us 67 more women to enlist in our generosity programme. And our investment in new enterprise development initiatives will see more than 1000 more low-income women and young people transit to economic self-sufficiency; increasing household incomes and transiting poverty traps.

CESDEV continued to make great progress with our partners in the government agencies, corporate organisations looking to making a demonstrable impact in eradicating poverty, and community members willing to take the step required to move ahead.

Our success is the community's success. We intend riding the tide and changing more storylines in 2019, and look forward to having more donors, supporters and volunteers join us in transforming our communities of low-income women and young people. Through these partnerships, CESDEV is ready for the challenges and achievements ahead in 2019.



IKWO OKA

Executive Director and Founder



DANIEL SODIYA

Chairman Board of Trustees



Mission and Programmes

Mission:

We locate local specific resource, create supportive environment, design and implement programmes that promote women and young people economic self sufficiency.

Programmes:

Our programmes support our mission and make a demonstrable contribution to Sustainable Development Goals 1,2,4,5 and 8



For us at CESDEV Ending Poverty in all its form starts with women and young people being economically empowered and self sufficient to afford, pay for and access basic needs.

Our Enterprise Development Programmes create supportive environment for low - income women and young people in rural and urban slums to access employable, entrepreneurial and personal development skills.

- Rural Women Enterprise Development Initiative (RWENDI)



- Strengthening Women Cooperatives in Improving Livelihoods (SCIL)
- Supporting Women in Construction and Skilled Trades (SWIC)
- Teach Young People Entrepreneurship (T.Y.P.E)

At CESDEV, we understand if women smallholder farmers had the same access to resources as men, the number of hungry people in the world could be reduced by 150 million. Hence our focus, on promoting sustainable agricultural practices by supporting small scale women farmers in accessing land, technology and markets.



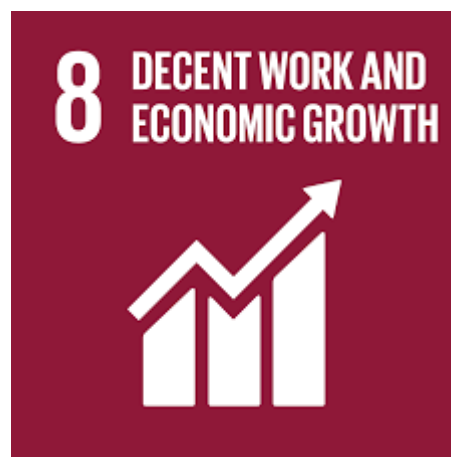
Quality Education: Ensuring Lifelong Learning for Women and Young people: We work towards closing basic literacy gap, hence we promote lifelong learning by establishing community library and resource centers with programmes

that encourage women and young people to access information, improve learning and grow knowledge; a necessary bedrock for their development.



Gender Equality: Achieve gender equality and empower all women and girls. Women are much more likely than men to be impoverished, deprived of education and opportunities, and victimized by sexual and domestic violence.

Hence at CESDEV, we work with community leaders, fathers, husbands, brothers and other men in women's lives: effectively engaging them towards obtaining their support in promoting women economic sufficiency.



Decent Work and Economic Growth

Encouraging entrepreneurship and job creation are key to promoting sustained economic growth, higher levels of productivity; and these are particularly effective measures to eradicate forced labour, slavery and human trafficking. We encourage women entrepreneurs, women owned enterprises, and link them to opportunities that allow for economic growth in decent work environment.

Programme Impact

- More than 80 low income women and young people supported with access to enterprise management, employable and personal skills with 5% reporting improved business planning skills and income.
- 67 low income women reached through our wealth ranking survey enlisted for support services
- 2 Women Cooperatives supported with business development resource.
- Investment in new enterprise development initiatives that will see more than 1000 more low-income women and young people transit to economic self-sufficiency; increasing household incomes and transiting poverty traps

IMPACT STORY 1



Lawal Abdulateef came into the agribusiness sponsored capacity building programme not too sure how to start and grow his poultry business. At the end of the 3 months capacity building programme sponsored by NNPC/Total Upstream Nigeria Limited and other venture partners – he not only was able to put together a business plan for his Poultry meat business, but also had this to say

“To further buttress my business plan submission– this picture shows my 6 weeks old chicken weighing 2.5 kg, so the 3.0 kg at 8 weeks is achievable at N2500 selling price each”

Lawal is clear in his business objectives of producing organic, healthy and nutritious 3.0 kg chickens for poultry meat without the use of growth stimulants– and with this he has carefully defined his market and is sure of his 25% profit after tax.

IMPACT STORY 2



Ekaette Ekpeyong is 33years old mother of five who trades in palm kernel. Eka as she is fondly called, in addition to trading palm kernel works with her husband on the family one acre farm land. She makes averagely 1000 naira/ month from trading palm kernel. She has never had access to farm extension services nor any training or funding opportunities. This is the story of many rural women as enterprise development seems skewed to urban areas where technology and markets converge, to the exclusion of rural dwellers where almost 70% of the poor reside. The story line is changing as we successfully kicked off our Rural Women Enterprise Development Initiative (RWENDI) with a wealth ranking survey that enable us identify target beneficiaries for livestock production and food processing micro business. With this we are ready to commence trainings and distribution of start up funds in 2019 to our first set of 23 rural women towards fostering economic self sufficiency.

Thought Leadership: Market Approaches that work for Development

One of the key aspects of poverty is the lack, or low level, of incomes of millions of people and the danger of declining incomes. Hence, two dimensions of market approaches are relevant:

1. Increasing new income sources: If incomes can be increased – yes, tripled – from one to three dollars a day, the entire picture changes: many people would now afford to buy cheap medicines and send their children to school or give them nutritious and balanced food. How can market approaches help increasing the income of one-dollar-a-day families?
2. Preventing the decline of income: Many millions of workers in large traditional industrial sectors are threatened by declining incomes: these industries provide jobs for millions of people but their technology or position in the market is not sustainable and they cannot get out of that trap without public assistance. Transforming industrial sectors toward sustainability is thus another dimension of market approaches to development.

However, mobilising market forces and contributing to poverty reduction at once is a great challenge. It requires a thorough understanding of the socio-economic environments as well as of the specific markets the poor are connected to. In addition to this, making use of market dynamics to achieve development objectives calls for out-of-the box thinking, which leads to innovative approaches and experimentation.

Urs Heierli, an economist, development practitioner and former senior advisor at SDC, having done extensive field research to investigate when, and how, market approaches could work for development, documented his findings in three areas captured in this publication; Market Approaches that Work for Development: How the Private Sector can Contribute to Poverty Reduction.



The three key areas studied and documented include:

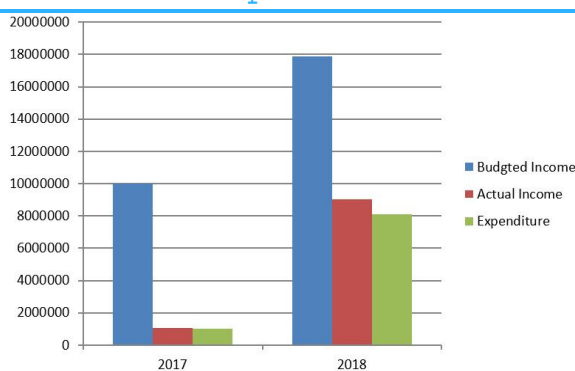
1. Supply chain studies on how the private sector can be involved in delivering public goods such as malaria bed nets, safe water devices, latrines, and fight against malnutrition; with several studies showing ways to boost delivery systems for the effective and efficient dissemination of goods and services.
2. Value chain studies on how small farmers can participate in agricultural value chains and increase their incomes. As more and more farm products are being sold as processed goods and in supermarkets, more comprehensive approaches that consider the different private sector players along the value chain are called for.
3. Transforming traditional industrial sectors, where labour-intensive and polluting industries can be more efficient and cleaner, in providing jobs for millions.

RESOURCES AND FINANCIAL MANAGEMENT

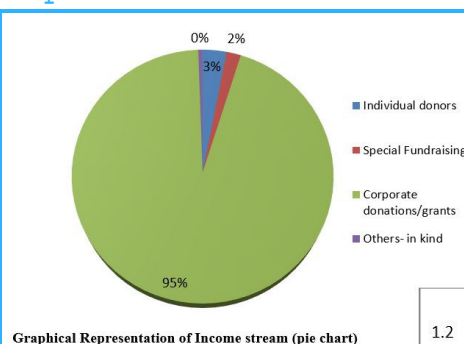
We participated in Global Giving Accelerator Programme in June 2018 and raised in naira value a total of N164, 194.20 from Eight (8) donors. This was our first time fundraising online and for us it was a good start as we made good our fundraising plan of diversifying our income stream. In kind support and individual donations have helped us through a challenging yet eventful financial year. Although we couldn't implement all our planned projects because of inadequate funding, our income increased from 2017 by over 220% with the agribusiness capacity building sponsored programme donation from NNPC/TUPNI and venture partners Petrobras, Sapetro and CNOOC.



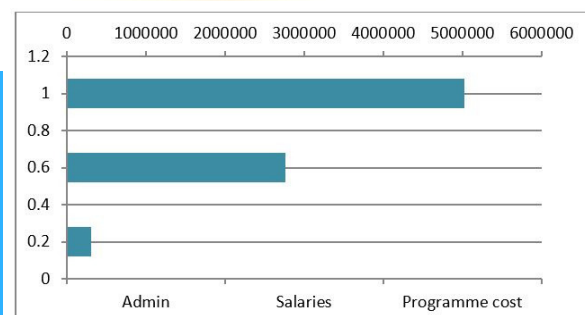
Graphical Financial Report



Graphical Representation of Income vs Expenditure 2017/2018



Graphical Representation of Income stream (pie chart)



Graphical Representation of Expenditure ~ Admin vs Programmes

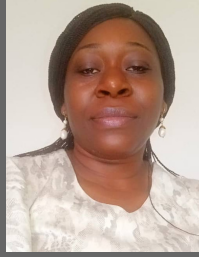
LOOKING FORWARD

- In 2019 we intend to support and promote economic self sufficiency of 1000 women and young people with potential of contributing N10.8 billion to state economy
- Establish 2 Community Resource and Learning Centres
- Support Technology Integration in 4 Rural Schools
- Support 100 low income families up the economic ladder by taking basic expenses off their budget in a sustainable partnership that foster empowerment.

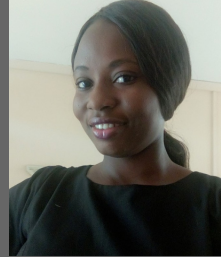
OUR TEAM



Daniel Sodiya
Board Chair



Ikwo Oka
Founder/Executive Director



Tosin Olanrewaju
Programme Assistant



Mary Taiwo
Finance and Account Officer

EVERY NAIRA COUNTS

We are counting on your financial support in the coming year as we launch our One Hundred thousand unit of one thousand naira giving towards raising gifts of enterprise and education for our target low-income women and young people in promoting economic self sufficiency.

You can do as many units as you wish from 1-100000 units of N1000 by simply transferring your preferred amount to:

Account Details:

Bank Name: Eco Bank Plc

Account Name: Centre for Community Empowerment and Sustainable Development

Account No: 3502023990

Sort Code: 050151860



VOLUNTEER AND HELP MAKE A DIFFERENCE

We also welcome volunteers to help with our generosity programme, wealth ranking surveys, fundraising, and project monitoring, and mentoring. You can fill out our volunteer form on our website and let us know just how you can support us make a difference.

THANK YOU TO ALL OUR DONORS AND VOLUNTEERS

1. Zynab Gaius Obaseki - Lagos, Nigeria
2. Maria Carolina Silva - Recife, Brazil
3. Helen Agbonison - Alberta, Canada
4. Richard Udom - Eket, Nigeia
5. Ikwo Oka - Lagos, Nigeria
6. Titilayo Bello - Lagos, Nigeria
7. Ajayi Bukky - Lagos, Nlgeria
8. Godpower Omoregie - Abuja, Nigeria
9. Daniel Sodiya - Lagos, Nigeria
10. Emem Orok - Uyo, Nigeria
11. Nosayaba Oka - Lagos, Nigeria
12. Petronomics Limited - Lagos, Nigeria
13. The Resource Space - Lagos, Nigeria
14. NNPC/TUPNI and venture partners (Petrobras, Sapetro, and CNOOC) - Corporate Donors
15. Mike Orji - Lagos, Nigeria
16. Isaac Ogo - Nairobi, Kenya
17. Omolara Sanni - Lagos, Nigeria
18. Obiarairiaku Ukeme Edet - Abuja, Nigeria